

**WHAT IS THE
CERTIFIED
PROFESSIONAL
FLORIST PROGRAM?**



The **Certified Professional Florist** program (CPF) is dedicated to bringing a standardized, professional level of knowledge and expertise to those in the retail floral industry. As a **Certified Professional Florist** you will contribute a new standard of quality to your work.

If you are ready to reap the benefits of taking your floral knowledge base to the next level, order your CPF manual today.

The self-study program allows you to take as much time as needed before taking the certification exam.

ROCKY MOUNTAIN REGION

CERTIFIED
PROFESSIONAL FLORIST
3919 E. 120th Ave., Unit B
Thornton, CO 80233

Introducing...

THE ROCKY MOUNTAIN REGION'S
FLORAL CERTIFICATION
PROGRAM

Certified
Professional
Florist



*Bringing the floral industry
to new heights*

Tel: 303.280.7141

2010 CPF Training & Testing Dates

Saturday, March 20, 2010 STEPS TO CERTIFICATION

This is an optional one day training course which will help you prepare for the Written and Hands-On portion of the CPF which is a straight forward assessment of a designer's core skills and knowledge of the standards set forth in the CPF Resource Manual.

Thursday, March 25, 2010 HANDS-ON DESIGN TEST & WRITTEN TEST

These two tests will both be given in the same day and at the same location. Set aside the full day for both tests.

Continuing Education

Every year you must obtain six CEU's in order to keep your certification active. These are obtained by attending industry functions. A list of activities will be provided when you pass your testing.

Annual Renewal Fee: \$50.00

WHY Should I Become A CPF?

Recognition...

As a Certified Professional Florist, the CPF program will provide you with tools to market yourself as a respected and knowledgeable florist. Customers will prefer you over your competition.

You'll receive a CPF:

- Window Sticker
- Wearable Pin
- Press Releases
- Logo stickers & jpeg for Business Cards & Website
- CPF initials after your name

Valuable employee...

In addition to basic floral design, the CPF manual will take you through other key functions of the retail floral business. You will gain new skills in customer relations and sales, care a handling, product identification, & store displays.

Higher quality work...

Not only does the work of a Certified Professional Florist reflect a high standard of quality, but also the most current industry trends. Through the continuing education element of the program, a CPF is given ample opportunities to attend design shows, educational classes, and trade shows.

CPF APPLICATION:

Date: _____

Name: _____

(Print as it will appear on your certificate)

Address: _____

City: _____ ST: __ Zip: _____

PH: _____ FX: _____

Email: _____

Website: _____

Employer: _____

MATERIALS & TESTING COSTS:

___ **\$510.95** = \$495 + \$15.95 S&H incl. the CPF Resource Manual with Study Guide AND initial Hands-On and Written tests required (with passing scores) for certification.

___ **\$310.95** incl. S&H, the CPF Resource Manual with Study Guide only, **NO TESTING**

___ **\$150.00** Hands-on Test/Retest

___ **\$100.00** for Written Test/Retest

STEPS TO CERTIFICATION COSTS:

___ **\$150.00** This full day optional class will help you prepare for the Written & Hands-On Design CPF Exam.

Credit Card: __ Visa __ MC __ Discover

Credit Card #: _____

Exp. Date: _____ **3 Digit Code:** _____ (on back)

Name on Card: _____

Card Billing Address: _____

Authorized Amount: \$ _____

Signature: _____

**Please Mail or Fax Registration
& Payment to:**

CERTIFIED PROFESSIONAL FLORIST
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Thornton, CO 80233

Phone: 303.280.7141 Fax: 303.255.7034
Website: www.certifiedprofessionalflorists.com